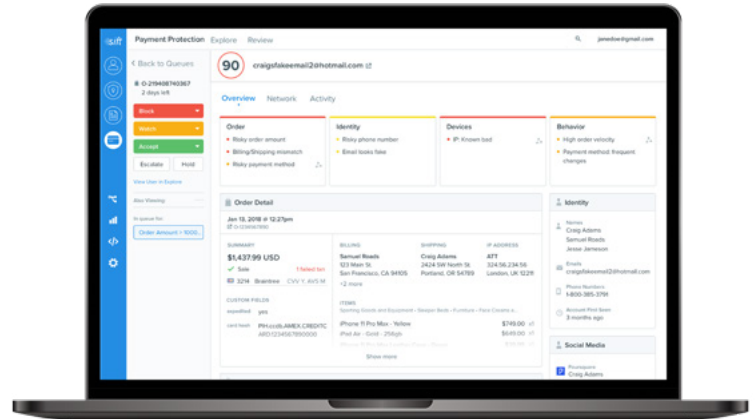# Proactively prevent payment fraud

Sift Payment Protection leads a new era of fighting fraud while creating outstanding customer experiences. We analyze risk across the entire user journey and power real-time decisions that reduce losses, increase revenue, and boost efficiency. We adapt to your unique fraud patterns and deliver accurate results with our global network of data, so you can expand your business without worrying about risky users.

Grow revenue without risk

Stop losses

Proactively block fraudsters with unparalleled accuracy that comes from real-time machine learning.

Streamline operations

Reduce manual review, automate actions, and get more insight into your business.

Expand business

Know your trusted users and approve more transactions with confidence and without friction.
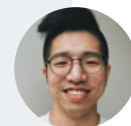
Reduce chargebacks by **80%** or more

Increase approved transactions by **2x**

80% decrease in manual review

5x ROI after switching from legacy system

"The customization controls offered by Sift allow us to cater to our specific needs, which ultimately means our compliance staff can be more efficient."

Derrick Liew
Senior Financial Accountant at CoinJar

airbnb   indeed   uphold   zoosk   Crypto.com   Remitly

A complete solution engineered for protection and growth

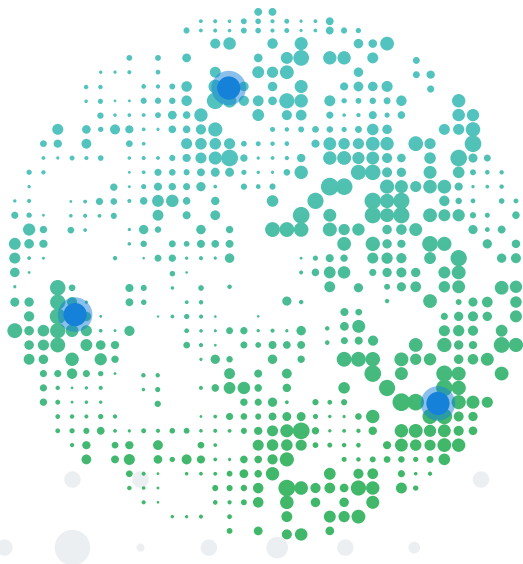|	
Real-time machine learning	Analyze user behavior throughout their journey on your site, and make proactive decisions that stop fraud before it happens.
Global data network	Benefit from our consortium of over 34,000 sites and apps from day one of your integration, and stay ahead of global trends.
Custom modeling	Get more accurate results with models tailored to your specific business, use case, and fraud patterns.
Automation platform	Create and optimize your automation to catch more fraud, spend less time reviewing cases, and delight trusted users.
Analyst Console	Make better decisions with comprehensive tools that put critical user and transaction information at your fingertips.
Multi-vertical support	Up-level your flexibility with expanded transaction method support, better tracking of money movement, and enhancements for PSPs and PSD2.

Sophisticated signals that catch fraud faster

- Order amount
- Payment method
- Device fingerprint
- Account age
- Email address
- Order velocity
- Billing / shipping mismatch
- IP locations
- Merchant profile
- Sending / receiving address

...and 16,000+ more

Contact our industry experts to learn more about Sift Payment Protection